

Station	KTNV-TV LAS VEGAS, NV	Agency	() WATERFRONT STRATEGIES	Rep Firm	
Advertiser	() .PATRIOT MAJORITY US		3050 K ST NW	Sales Office ()	PHILADELPHIA
Product	PATRIOT MAJORITY USA		WASHINGTON, DC 20007	Salesperson ()	ANJIE BRADY
Estimate#	1565	Agency C/P1/P2/E	84/91/1565		
Buyer	Sarah Levene	Flight Dates	08/07/2012 - 08/14/2012	Salesperson Phone#	215-567-6005
Phone#		Hiatus Weeks		Salesperson FAX#	215-567-5938
Fax#					

--- CONTRACT COMMENT ---

CLIENT: PATRIOT MAJORITY USA SC=*

--- REMARKS ---

THIS IS A NEW ISSUE ORDER
CONTRACT TOTAL IS \$30,600
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	SU	5A-6A	SUNDAY EARLY AM NEWS	:30	\$225.00	08/12-08/12	1	1	1	\$225.00	
	2	W-F	4P-5P	JUDGE JUDY	:30	\$400.00	08/08-08/10	3	1	3	\$1,200.00	
	3	M-TU	4P-5P	JUDGE JUDY	:30	\$400.00	08/13-08/14	2	1	2	\$800.00	
	4	W-F	5P-530P	5PM NEWS	:30	\$500.00	08/08-08/10	4	1	4	\$2,000.00	
	5	M-TU	5P-530P	5PM NEWS	:30	\$500.00	08/13-08/14	2	1	2	\$1,000.00	
	6	W-F	5A-6A	EARLY AM NEWS	:30	\$225.00	08/08-08/10	2	1	2	\$450.00	
	7	W-F	730P-8P	MILLIONAIRE	:30	\$400.00	08/08-08/10	3	1	3	\$1,200.00	
	8	M-TU	730P-8P	MILLIONAIRE	:30	\$400.00	08/13-08/14	1	1	1	\$400.00	
	9	W-F	12P-1P	THE CHEW	:30	\$350.00	08/08-08/10	2	1	2	\$700.00	
	10	SA	6A-7A	SATURDAY AM NEWS	:30	\$450.00	08/11-08/11	1	1	1	\$450.00	
	11	W-F	11A-12P	MIDDAY NEWS	:30	\$450.00	08/08-08/10	3	1	3	\$1,350.00	

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3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 84/91/1565
Flight Dates 08/07/2012 - 08/14/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
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	12	M-TU	11A-12P	MIDDAY NEWS	:30	\$450.00	08/13-08/14	1	1	1	\$450.00	
	13	W-F	7A-9A	GOOD MORNING AMERICA	:30	\$450.00	08/08-08/10	4	1	4	\$1,800.00	
	14	M-TU	7A-9A	GOOD MORNING AMERICA	:30	\$450.00	08/13-08/14	2	1	2	\$900.00	
	15	SU	6P-630P	SUNDAY 6PM NEWS	:30	\$500.00	08/12-08/12	1	1	1	\$500.00	
	16	W-F	6A-7A	AM NEWS	:30	\$450.00	08/08-08/10	1	1	1	\$450.00	
	17	W-F	7P-730P	ACCESS HOLLYWOOD	:30	\$400.00	08/08-08/10	1	1	1	\$400.00	
	18	SU	10A-11A	THIS WEEK	:30	\$500.00	08/12-08/12	1	1	1	\$500.00	
	19	SA	6P-630P	SATURDAY 6PM NEWS	:30	\$400.00	08/11-08/11	2	1	2	\$800.00	
	20	W-F	430A-459A	EARLY NEWS	:30	\$150.00	08/08-08/10	1	1	1	\$150.00	
	21	W-F	6P-7P	6PM NEWS	:30	\$750.00	08/08-08/10	1	1	1	\$750.00	
	22	W-F	1135P-1235A	JIMMY KIMMEL	:30	\$450.00	08/08-08/10	1	1	1	\$450.00	
	23	W-F	11P-1135P	LATE NEWS	:30	\$1,200.00	08/08-08/10	1	1	1	\$1,200.00	
	24	F	8P-9P	SHARK TANK	:30	\$2,000.00	08/10-08/10	1	1	1	\$2,000.00	
	25	TU	8P-9P	LAST MAN STANDING	:30	\$3,500.00	08/07-08/07	1	1	1	\$3,500.00	
	26	TH	10P-11P	ROOKIE BLUE	:30	\$3,000.00	08/09-08/09	1	1	1	\$3,000.00	
	28	M-TU	5A-6A	EARLY AM NEWS	:30	\$225.00	08/13-08/14	1	1	1	\$225.00	

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	29	M-TU	12P-1P	THE CHEW	:30	\$350.00	08/13-08/14	1	1	1	\$350.00	
	30	M-TU	6A-7A	AM NEWS	:30	\$450.00	08/13-08/14	1	1	1	\$450.00	
	31	M-TU	7P-730P	ACCESS HOLLYWOOD	:30	\$400.00	08/13-08/14	1	1	1	\$400.00	
	32	M-TU	430A-459A	EARLY NEWS	:30	\$150.00	08/13-08/14	1	1	1	\$150.00	
	33	M-TU	6P-7P	6PM NEWS	:30	\$750.00	08/13-08/14	1	1	1	\$750.00	
	34	M-TU	1135P-1235A	JIMMY KIMMEL	:30	\$450.00	08/13-08/14	1	1	1	\$450.00	
	35	M-TU	11P-1135P	LATE NEWS	:30	\$1,200.00	08/13-08/14	1	1	1	\$1,200.00	

---REPORT TOTALS---

Report Totals: 52 / \$30,600.00

---SALES MONTHLY TOTALS---

Aug 12: 52 / \$30,600.00

Sales Totals: 52 / \$30,600.00

Station Totals: 52 / \$30,600.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$180,000	KBLR	0%	KLAS	20%	KSNV	35%	KTNV	17%	KTUD	0%
		KVCW	3%	KVMY	8%	KVVU	17%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12

Demos RA35+

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--- CREDIT RISK ---
CASH IN ADVANCE